

# Jillian O'Driscoll

2016 Brighton Ct.  
Reno, NV 89509  
(775) 762-3934  
jillodmail@gmail.com

## Objectives.

To obtain a job in account service or copywriting

## Education.

University of Nevada Reno. Journalism Major  
Advertising sequence. Spanish minor.  
May 2009 graduate.

Universidad del Pais Vasco (*University of the  
Basque Country*)

Bishop Manogue Catholic High School 2005

## Leadership Experience.

Member of the University Alumni Club,  
University Ad Club and Pi Beta Phi Fraternity  
for Women

Offices held in Pi Beta Phi:  
VP of Communications: Worked as a liaison  
between the chapter and campus and local  
community. Publicized chapter and community  
events

VP Member Development: Works to ensure  
positive scholarship, wellness, promotes  
cultural enrichment and leadership potential.  
Made chapter nationally recognized through  
cultural programming and community service  
events. Won the "Founders Award" for  
outstanding programming

## Relevant Coursework.

Journalism 331: Intro to advertising  
Journalism 431: Advanced Advertising for IMC  
Journalism 432: Advanced Copywriting for IMC  
Journalism 433: IMC Competition  
Spanish 309: Conversational Spanish  
Spanish 315: Intro to Translation.

## Work Experience.

2009 National Student Advertising Competition  
Team

Creative Team  
Plans Book Team  
Presentation Team

August-December 2008. Intern at the GMAA  
Group Advertising agency. Created a Marketing  
plan for new landscape business. UNR Ski Swap,  
contacted vendors, writing press releases and  
formatting collateral. Assisted with creation of the  
2009 Reno Rodeo campaign

September, 2005-current. Student employee at  
the A.S.U.N. Bookstore on the University of Nevada  
Campus. Helps with marketing and Podcasts to  
increase awareness of the bookstore to current and  
potential customers

September 2007-January 2008. Office Assistant at  
John F. Cercek, D.M.D. Dealt with patient  
scheduling and administrative work

## Skills

Construct press release  
Construct creative brief  
Produce Radio, TV and Print ads.  
Conversational Spanish  
Construct an Integrated Marketing  
Communications Plan

## Honors and Awards

2009 Student ADDY recipient.  
Millennium Scholar, Nevada Bell Scholar,  
Catherine Urban Scholar and Marsh Johnson  
Scholarship recipient